



## **Sitip at Performance Days: focus on the embossing technique applied to the recycled fabrics collection of the NATIVE Sustainable Textiles line**

*Munich, 27<sup>th</sup>-28<sup>th</sup> April - Hall C1 - Booth D03-D04*

**Performance Days**, the leading trade fair on the latest trends in the development of fabrics for the functional textile industry, has as main focus the **PERFORMANCE FORUM**, where the most recent innovations and developments are presented with a prize awarded to the winner of the category chosen for the current year, which for 2022 will be "The Journey to Carbon Neutrality - CO2 Reducing Technologies and Measuring Tools".

Protagonists are therefore all those materials that contain carbon in reduced form and the strategies/technologies that companies implement to ensure the reduction of CO2 emissions during production and how these reductions are actually measured (through energy saving, careful use of resources, use of more sustainable materials, local production and other technological and production measures).

In this sense, **Sitip's strategy for reducing CO2 emissions** and maximizing the use of resources is based on consolidating and optimizing the layout and logistics of the production plants, installing a cogeneration plant and a new generation smoke smoke abatement system and the transition to an energy-saving lighting system.

Regarding products, at Performance Days Sitip brings its latest innovations with an absolute focus on the **embossing technique**, a particular system of mechanical processes that can also be used on the recycled items from the **NATIVE Sustainable Textiles** line, a technology that is applied to fabrics produced with recycled yarns and chemicals with low environmental impact, implementing the GRS standard (Global Recycle Standard), result of the journey towards sustainability implemented by the company.

The collection of embossed designs combines performance, style and sustainability: thanks to special mechanical processes that combine heat and pressure, the fabric is embossed with geometric and design motifs for a more structured and palpable texture.

### **Sitip's fabrics selected by PERFORMANCE FORUM**

**NATIVE-COSMOPOLITAN OSLO**: fine gauge circular fabric made with post-consumer recycled yarns, 4-way stretch, gives UV protection (UPF 50+), skin comfort, no-see-through effect and perfect fit.

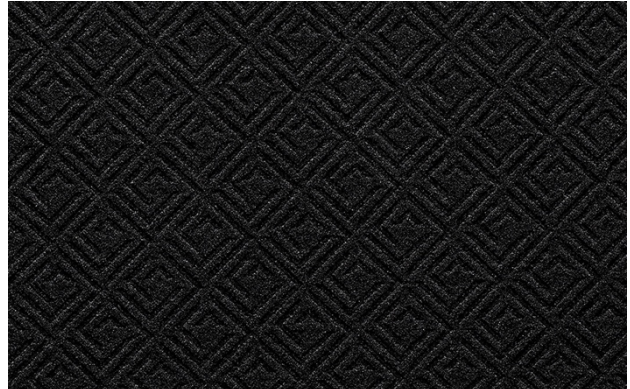
PRESS OFFICE  
Valeria Rastrelli

[valeriarastrelli@virgilio.it](mailto:valeriarastrelli@virgilio.it) – Mob. +39 3384073146

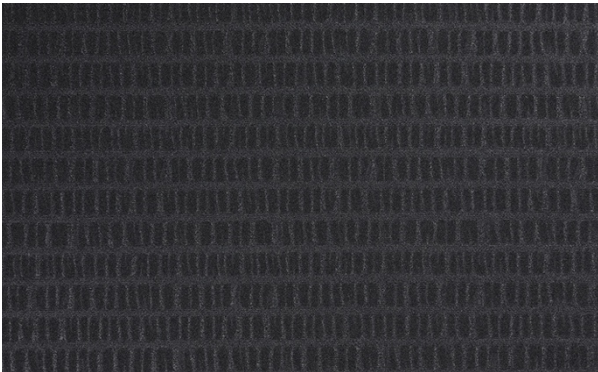


**NATIVE-COSMOPOLITAN BELFAST:** fine gauge 4-way stretch and double-knit fabric made with post-consumer recycled yarns, no-see-through effect and soft hand.

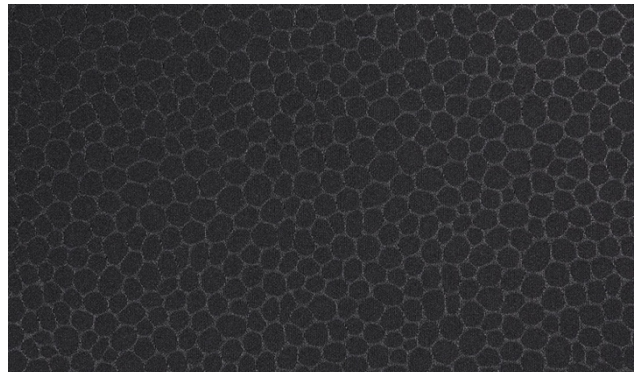
**NATIVE-COSMOPOLITAN PARIS GZ DIS. CARREAUX/SEERSUCKER/GALE':** back brushed fabric in fine gauge made with post-consumer recycled yarns and chemicals with a low environmental impact, 4-way stretch, no-see-through, comfortable on the skin and easy care. *CARREAUX/SEERSUCKER/GALE'* are three different types of **embossing technique**: with a particular system of mechanical processes that combine heat and pressure, the fabric is embossed with geometric and design motifs for a more structured and palpable texture.



NATIVE-COSMOPOLITAN PARIS GZ DIS. CARREAUX



NATIVE-COSMOPOLITAN PARIS GZ DIS. SEERSUCKER



NATIVE-COSMOPOLITAN PARIS GZ DIS. GALE'

See you at the fair!

#### **About Sitip**

Sitip S.p.A. is an Italian company with over 60 years of experience, specializing in the production of synthetic warp-knitted fabrics, intended for the technical industrial world, and stretch and circular fabrics, intended for the world of clothing. The latter, specifically, are intended for sportswear and urbanwear and are able to combine technical performance and intrinsic quality of production and sustainability, thanks to the concrete commitment to innovative and sustainable production processes, as well as to research and development. Official Supplier of Giro d'Italia since 2014 with the supply of fabrics for the Pink Jerseys Sitip, starting from this year is also sponsor and/or supplier of some of the most important national cycling races, consolidating its bond with sport and in particular with the cycling sector, demonstrating the great expertise in the production of highly technical sportswear fabrics, used by the biggest international active brands. Continuous innovation goes hand in hand with a far-sighted corporate strategy, since Sitip makes use of the most recent technologies and the most advanced machinery to allow continuous production and quality updating. Sustainable development is a fundamental objective for ever greater environmental quality and social equity. To achieve this, Sitip operates in line with international certifications such as OEKO-TEX®, BLUESIGN®, GRS and adheres to the ZDHC gateway, adding to these an ISO 14001 environmental management system.

At Performance Days Sitip brings its latest innovations with a focus on the embossing technique, a particular system of mechanical processes that can also be used on recycled items from the NATIVE Sustainable Textiles line, a technology that is applied to fabrics produced with recycled yarns and chemicals with low environmental impact, implementing the GRS standard (Global Recycle Standard), the result of the sustainable management implemented by the company. Sitip exports all over Europe, Central and North America, Asia.

[www.sitip.it](http://www.sitip.it)

PRESS OFFICE  
Valeria Rastrelli

[valeriarastrelli@virgilio.it](mailto:valeriarastrelli@virgilio.it) – Mob. +39 3384073146