# PLAID-OLOGY 3=1



# The 3 = 1 EXPERIENCE

Gear up for your next adventure with Burlington's Performance Apparel piecedyed plaids.

Build a diverse shirting collection that features 3 different looks, with just one plaid fabric.



Easy-care performance for the fashionable globetrotter.

- Relaxed Look
  - Lightweight
- Keeps it's shape
- Durable for heavy use



Geared for the outdoor adventurer who expects the ultimate, high-performance garment.

- Insect Repellency
- Quick-Dry
- Moisture Management
- UV Protection



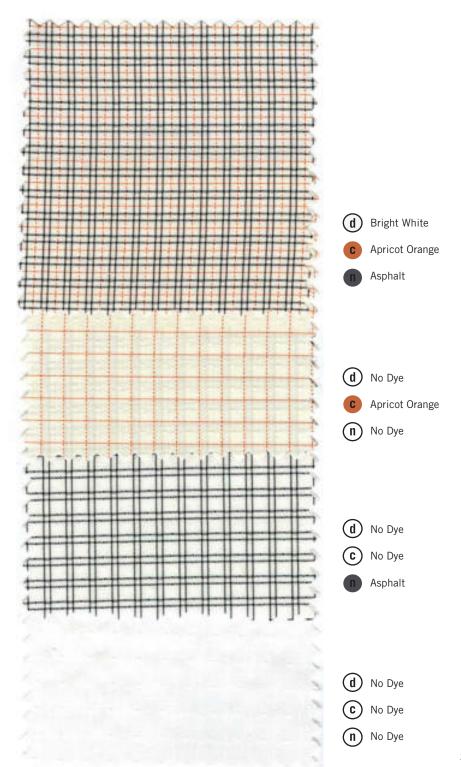
### **EXPLORE YOUR CULINARY SENSES IN PERU**

Fresh, Zesty, Invigorating

nylon
Asphalt 19-0201

Cationic
Apricot Orange 17-1353

dispersed
Bright White 11-0601





# **SAVOR THE AROMA OF COFFEE IN KENYA**

Warm, Subtle, Rich

<b>nylon</b>	cationic	<b>dispersed</b>
Java 19-1016	Umber 18-1246	Spanish Villa 14-1314





## **GO GLAMPING IN THE GRAND CANYON**

Sultry, Free, Luxurious

<b>nylon</b>	cationic	dispersed
Fig 19-1718	Mineral Red 17-1537	Canyon Sunset 15-1333





# **BOOK A BREWERY TOUR IN BELGIUM**

Craft, Authentic, Stout

nylon	cationic	dispersed
Pavement 19-3900	Bossa Nova 18-1547	Rose Cloud 14-1313





## **GALLOP ALONG A VOLCANO IN COSTA RICA**

Earthy, Rugged, Dusty

nylon	cationic	dispersed
June Bug 19-5414	Falcon 18-1304	Wet Weather 16-5101

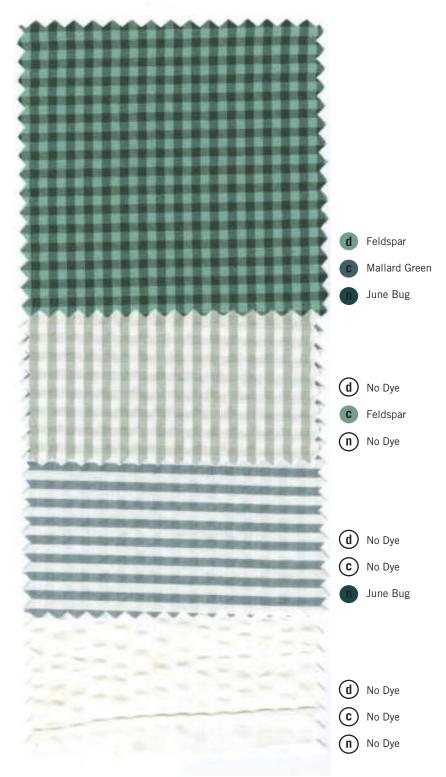




# SIP ON CHIANTI IN A TUSCAN VINEYARD

Refreshing, Crisp, Effervescent

<b>nylon</b>	<b>Cationic</b>	<b>dispersed</b>
June Bug 19-5414	Mallard Green 19-4818	Feldspar 16-5815

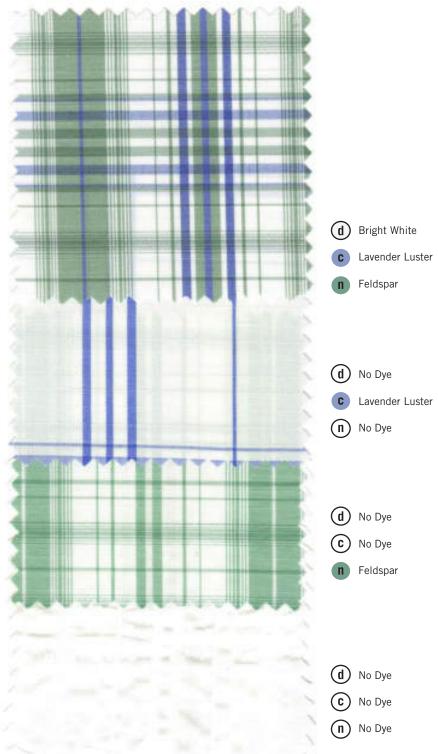


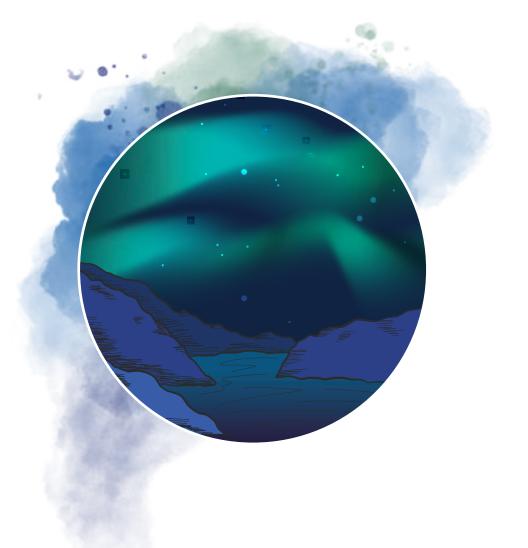


# WANDER ABOUT THE AMALFI COAST

Tranquil, Clear, Brisk

nylon	cationic	dispersed
Feldspar 16-5815	Lavender Luster 16-3920	Bright White 11-0601

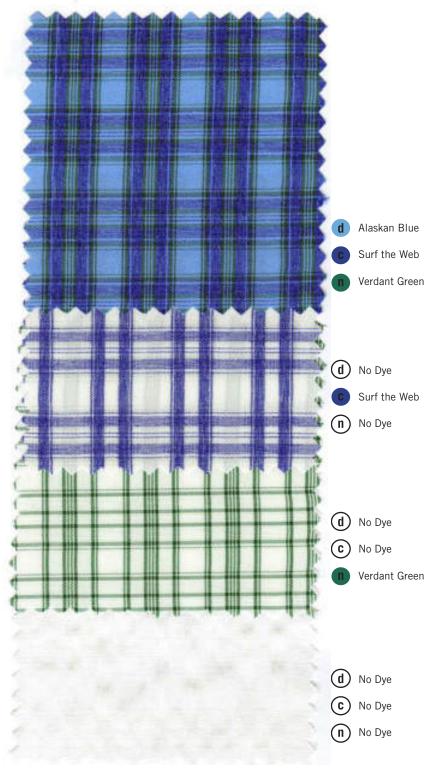




# STARGAZE UNDER THE NORTHERN LIGHTS

Electric, Mystical, Cool

nylon	cationic	dispersed
Verdant Green 19-6026	Surf the Web 19-3952	Alaskan Blue 15-4225

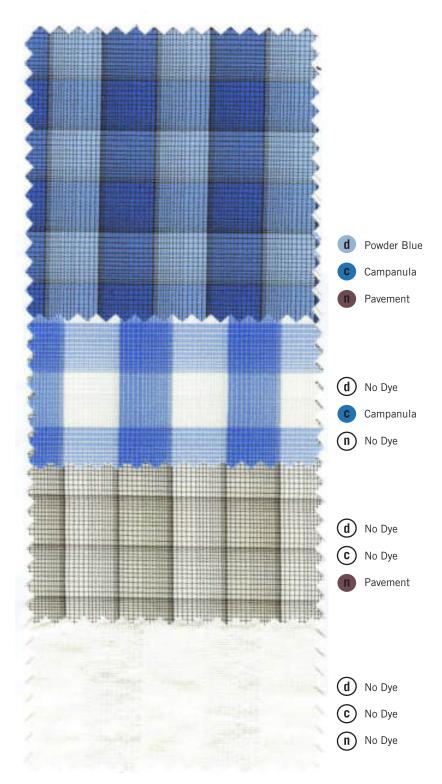




# CRUISE THE ISLANDS OF THE MEDITERRANEAN SEA

Blissful, Exhilirating, Elegant

nylon	cationic	dispersed
Pavement 19-3900	Campanula 18-4141	Powder Blue 14-4214



# **PLAID-OLOGY** 101

# 3=1

#### 3 DIFFERENT LOOKS, 1 FABRIC.

Our piece-dyed technology gives you endless color options

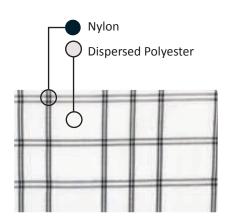
Each 3 color plaid features 3 fibers:

nylon	Darkest Shade
cationic polyester	Medium Shade
dispersed polyester	Lightest Shade (Ground Color)

Choose to dye just one, two, or all three for completely different looks.

#### **LOOK 1**

2 Color Content Example

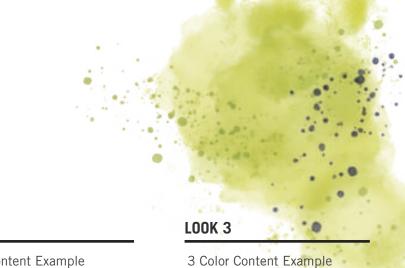


Placing Your Order Is Simple



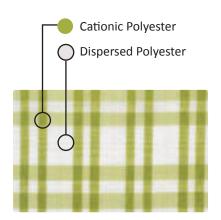
2 Lab dips for first look (10 days lead time)

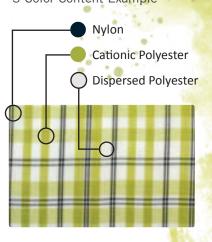
Choose one of our existing plaid patterns or submit your own electronic plaid design and Pantone colors



#### 2 Color Content Example

L00K 2







Minimum Order Quantities

Sample Order: 50-100 meters (20-30 days lead time) **Bulk Greige Order:** Contact your sales representative for MOQ Lead time for bulk including greige, dyeing, and finishing

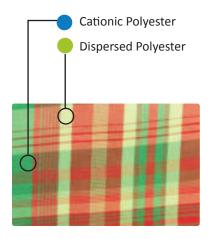
# PLAID-OLOGY 101

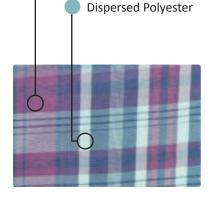
#### WHAT NOT TO DO

Learn from our mistakes. Here are some examples of piece-dyed plaids that didn't go so well.

nylon	Barbados Cherry
cationic	Blue Aster
dispersed	Lime Green

nylon	Poseidon
cationic	Very Berry
dispersed	Aqua Haze





Cationic Polyester

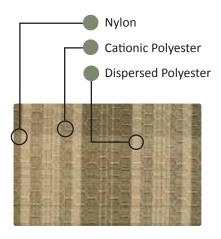
The **Dispersed Polyester Ground** (Lime Green) stained the **Cationic Polyester** (Blue Aster), resulting in a green cast, this is not repeatable.

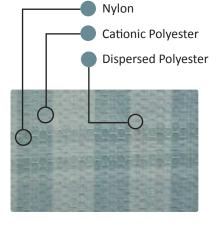
The **Dispersed Polyester Ground** (Aqua Haze) stained the **Cationic Polyester** (Very Berry), resulting in a purple cast, this is not repeatable.

nylon	Darkest Shade
cationic polyester	Medium Shade
dispersed polyester	Lightest Shade (Ground Color)

nylon	Oil Green
cationic	Oil Green
dispersed	Oil Green

nylon	Smoke Blue
cationic	Smoke Blue
dispersed	Smoke Blue





One can not dye all fiber components with the same Pantone color becasue each fiber absorbs dye differently.

Dyeing all 3 fiber components with the same Pantone color creates colorfastness and staining issues.

The shade cannot be controlled and is not repeatable in production.

#### PERFORMANCE APPAREL

Performance for your way of life.

# **Enthusiast**

Geared for the outdoor adventurer.



These fabrics are for the outdoor adventurer who expects the ultimate high-performance garment, requiring the fabric to perform multiple functions.

Matrix several fabric finish technologies for a multi-matrixed, performance-packed finish.

# Lifestyle

Easy-care performance for the frequent traveler.



Focused on versatility, products in this category are easy-care, and high-style, with performance wool looks, bottoms, and dress shirts.

Matrix fabric finish technologies in this product line for a dualpurpose, 2-in-1, high performance fabric.

# **Essentials**

Quality performance for everyday.



The Essentials product line is our baseline performance offering for apparel; synthetic fabrics that have been favored over the years for delivering value and quality.

This casual collection features our core quick-dry technologies.





#### **Insect Repellency**



By **#Burlington**\*

Odorless, durable, fabric applied contact insect repellent effective against multiple species of crawling and flying insects. Epa-registered and military tested.



#### Antimicrobial



growth of odor producing and stain causing microorganisms. This includes bacteria and fungi such as mold and mildew.

Antimicrobial technology that kills or slows the



#### Moisture Control System®



Our quick-dry system that offers the most advanced cooling by moisture activation.



Our quick-dry system that transports moisture depending on environmental conditions to cool you off or keep you warm.



Our quick-dry system plus excellent sun protection, up to 40+ UPF.



Our quick-dry system that allows most ground in stains to be easily removed and preventing soil from re-depositing.



Our original quick-dry, Moisture Control System® that moves moisture away from the bod, offering optimal comfort and moisture management.

What can our fabric do for you?

