Resilient Transformation Management for Circular Economy in the Textile Sector

The European Union aims to establish a **climate-neutral, circular economy by 2050.**

As a key measure, the **Ecodesign Regulation (ESPR)** has been adopted and introduces extended legal requirements for **textiles and apparel**:

- More **durable, repairable, and recyclable** products
- **Improved resource efficiency**
- No **destruction of unsold goods**
- **Digital Product Passport** to ensure transparency and recyclability

"How can the textile industry successfully implement the new EU legislation on the circular economy?"

Who We Are

RETRAKT is a research and transformation project supporting the textile and apparel industry in the successful **implementation of new EU legislation** on the circular economy.

Employees are our experts: We apply a **human-centered approach** to support companies along the global textile value chain.

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RETRAKT
Circular Textiles. Resilient Future.

What We Do

RETRAKT supports textile and apparel manufacturers in implementing the transition to a circular economy **efficiently, effectively, and sustainably**, while **minimizing associated risks**.

The project enables companies to:

- **Produce in a resource-efficient manner**
- **Adopt circular reduction approaches**
- **Support recycling-friendly processes**

This is achieved by embedding **effective product Compliance Management** directly into operational processes. RETRAKT aims to **holistically optimize work and process flows** along the global textile value chain, including **design, procurement, production, and data management**, to meet new legal requirements.

To manage this transformation, RETRAKT applies **resilience engineering** as a strategy, focusing on employees and providing tools to support change in real working environments.

Join our **"Circle of Exchange"** on textiles and circular economy and sign up for our newsletter.

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