

OPTIMER[®]

FRESHGUARD[®]

odor control comfort

BIOCIDE FREE

ODOR
NEUTRALIZING

ECO-FRIENDLY

CARE MORE

USE MORE

OPTIMER[®]
FRESHGUARD[®]
OPTI FG PWR

redefining
comfort

WASH LESS

SAVE WATER

SAFE-GUARD
THE PLANET

SUPERIOR
COMFORT

SENSE OF
FRESH BEING

OPTIMER[®] FRESHGUARD[®] (OPTI FG PWR) is a biocide-free odor-neutralizing technology for reducing offensive smells caused by sweat, smoke, urine, pets, and food in apparel, home, medical, and automotive textiles. It's like having a "clean room" inside, where smells have a tough time forming. Derived from nature and eco-friendly, FRESHGUARD[®] eliminates unpleasant odors on fabrics and clothing by absorbing and neutralizing them. With FRESHGUARD[®] you can reduce the amount of water usage, detergent and energy spent on laundry, "safe-guarding" the planet and enjoying the sense of fresh-being.

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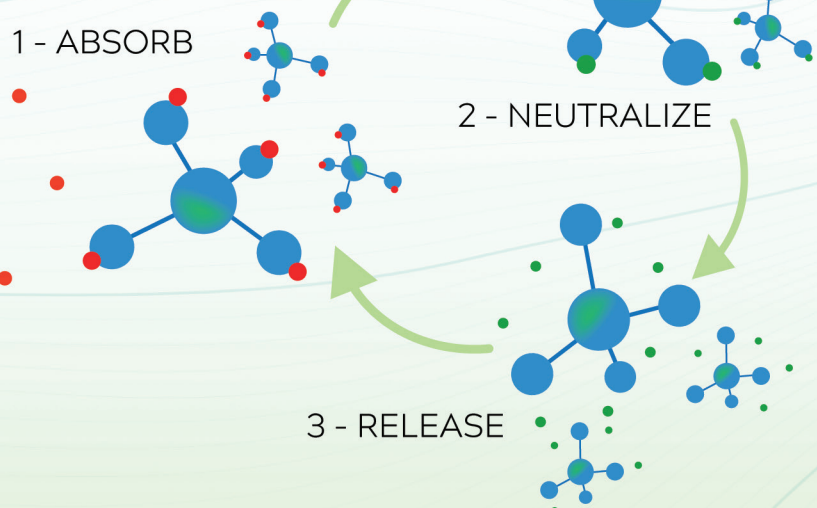


UNPLEASANT ODOR + ODOR RELEASE

1 - ABSORB

2 - NEUTRALIZE

3 - RELEASE



OPTI FG PWR is made with natural silica particles and functional atoms which are able to absorb, break down, and neutralize the odor molecules into odorless molecules through a continuous process providing odor-control and freshness.

- NON-BIOCIDES AND VOC-FREE
- FRAGRANCE-FREE
- PERMANENT PERFORMANCE
- SUITABLE FOR ALL TEXTILES CONTENT

STICKER



HANGTAG



WASH LESS and SAVE MORE to help safe-GUARD our planet.



WASH LESS



CARE MORE



REDUCE, REUSE, RECYCLE

Water usage average household and laundry

1 Laundry load = 14 gallons (64 Liters)

5 Loads per week = 70 gallons (320 Liters)

1 year = 3640 gallons (16.640 Liters)

OPTIMER® FRESHGUARD® hangtags and sticker are available for promoting the benefits of OPTI FG PWR treated fabrics.

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