



Nikwax helps outdoor brands with transition away from PFAS chemicals.

Nikwax provides PFAS-Free waterproofing solutions for outdoor gear

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With recent legislation banning PFAS in the production of consumer goods, including outerwear, in key markets, brands are seeking alternatives. Nikwax, with over 45 years of expertise in making PFAS-Free, high-performance waterproofing and cleaning products, has solutions to help brands during this transition.



“With the move away from PFAS chemicals in the manufacturing process, care is more important than ever to ensure a great customer experience,” says Brian Davidson, Global CEO of Nikwax. “We have been perfecting PFAS-free waterproofing solutions for over four decades, and we are pleased to be able to offer our partners and their customers products to keep their gear performing at its best, for longer.”

In addition to industry-leading aftercare, Nikwax produces high-performance industrial solutions for brands. Nikwax Hydrophobic Down + (NHD+) and Nikwax Hydrophobic Down Recycled (NHD Recycled) are the highest performing waterproof down fills on the market, while also being PFAS-Free. Both are also designed for lasting performance with Nikwax aftercare products and benefit all wearers, from casual day to day users, to extreme users such as mountaineers.

Nikwax Hydrophobic Down+

The world's highest performing waterproof down fill.

- Completely PFAS-free formula
- Exceeds 10,000 minutes on the IDFB 18a Shake Test
- Responsible Down Certified (RDS)
- Available in 650-900 fill powers
- Keeps users dry more than 600% longer than competing waterproof down products

Nikwax Hydrophobic Down Recycled

The world's highest performing waterproof recycled down fill.

- Completely PFAS-free formula
- Exceeds 1,000 minutes on the IDFB 18a Shake Test



- Global recycled standard certification available (GRS)
- Comprised completely of recycled down fill
- Available in 650-800 fill powers
- Keeps users dry more than 900% longer than untreated down

With 45 years of experience in perfecting high performing PFAS-free aftercare products Nikwax is able to also deliver the highest performing industrial products to outdoor industry brands. Nikwax understands its fundamental responsibility to prevent further damage to the planet and its people and continues to lead with innovative, sustainable, and ethical practices.

ENDS

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About Nikwax:

Nikwax was founded in 1977 and is the global leader in environmentally responsible aftercare and waterproofing solutions that extend the life and elevate the performance of technical footwear, clothing and equipment. Nikwax is the only major aftercare company to have never used aerosols, PFAS nor harmful volatile organic chemicals. Nikwax products are all PFAS-free, are not tested on animals, and are non-persistent. Nikwax currently exports to 50 countries, is the recipient of numerous awards including the prestigious Queen's Award (2x), Sunday Times Best Green Award (3x), and the Green Apple Award, and is ISO 9001 and 14001 certified. In February 2022, founder Nick Brown passed control of Nikwax to his employees, on three continents, by selling his business to their newly formed Employee Ownership Trust.

www.nikwax.com